



## ACCREDITATION CRITERIA

**All DVD's submitted will be assessed as being a typical sample of the applicant's work and ability.**

The accreditation Sub Committee will adjudicate (as per AVPA Minimum Standards) on these areas of production:

1. Structure (Planning / Concept / Creativity / Content Continuity / DVD Authoring). **25% max**
2. Camera (Technique & Composition) **25% max**
- 3 Technical Quality (Video & Audio) **25% max**
4. Editing & Mastering (Video & Audio Mix / Scene Continuity / Use of Professional Formats) **25% max**

### **Member Accreditation**

**Pass: Assessment level of 55% plus**

- a. ONE program for assessment.
- b. Members must be interviewed by the Newsletter Editor in order to produce a member profile for the Newsletter. The Membership Officer will contact the member to organise this at the appropriate time.

### **Advanced Accreditation**

**Pass: Assessment level of 75% plus**

- a. THREE programs for assessment (they should display a variety of skills and not be clones of each other).
- b. Minimum of three years membership of the AVPA.
- c. At least two substantial articles for our newsletter/magazine, or the recruitment of at least two new members.

### **Master Accreditation**

**Pass: Assessment level of 90% plus**

- a. FIVE programs for assessment (they should display a variety of skills and not be clones of each other).
- b. Minimum of five years membership of the AVPA.
- c. At least two substantial articles for our newsletter/magazine, or the recruitment of at least two new members.
- d. Master Members will give a presentation of their assessed work, indicating techniques etc., during an official AVPA meeting.



## **RULES OF USE**

### **Classification Status**

The full description of the members' accreditation MUST be used when advertising their AVPA accreditation:

- a. Accredited Member AVPA (Special Event)
- b. Accredited Member AVPA (Corporate)
- c. Accredited member AVPA (when both (a) & (b) have been achieved)

Additional to when formally advertising, the spirit of these accreditation distinctions are not to be abused when dealing with clients on a personal basis. For example, the client should not get the impression that the producer is accredited at a Corporate level if he / she is accredited at the Special Event level only (or vice-versa).

### **If members abuse these regulations, the following penalties will apply:**

- a. First Offence - Warning (in writing from the committee).
- b. Second Offence - Loss of accreditation status for a period of three years.
- c. Third Offence - Termination of membership & permanent loss of accreditation.